



Candace Michelle Howard
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EDUCATION:

Bachelor of Fine Arts, Dance & Minor, Speech Communication (GPA 3.65)

Valdosta State University

Valdosta, GA

December 2011

JOB EXPERIENCE:

The Marketing Model, *Chief Operations Officer* (Belpre, OH)

Nov 2010-Nov 2011

- Maintained clientele database
- Create and implement internet marketing strategies for clients
- Assist in hiring and managing new employees and interns
- Prepare website content for websites hosted on the company's server
- Cross marketing and promotion through Facebook, Twitter and other social media outlets

Desert Wind Films, *Executive Assistant* (San Clarita, CA)

June 2010-August 2011

- Maintained overall organization for Chief Financial Officer
- Cultivated relationships and interacted with financial investors
- Developed finance timelines and spreadsheets
- Create and edit daily/weekly reports
- Book travel and lodging for company officers

ACTIVITIES: Children's Miracle Network "Nutcracker at Shands", *Head Chair*
Lowndes County "Little Dreams Dance Outreach Program, *Director*
Miss America Scholarship Organization, *Local Titleholder for the State of Georgia*
Miss Valdosta State University Board, *Student Representative*
Valdosta State University College of the Arts Advisory Board, *Student Representative*
Valdosta State University Dance Club, *President*
Valdosta State University Dance Marathon, *Overall Chair*

HONORS: Dean's List, Nominee for 2010 Blazer Leadership Award, VSU Honors Program

REFERENCES: Available upon request